

## WHAT IS CESGA®

CESGA® is a pioneering initiative aimed to provide the necessary training for the efficient Valuation, Measurement and Integration of ESG issues into investment analysis.

CESGA® is offered by The European Federation of Financial Analysts Societies (EFFAS), a Pan-European group with over 18,000 Equity and Fixed income investment professionals.

## EFFAS CESGA® STRUCTURE

Comprising 10 online course modules divided in two parts (ESG Essentials and ESG Analysis), CESGA® covers a wide range of ESG aspects including corporate ESG reporting, integration of ESG factors into business models, case analysis on the latest ESG trends, etc.

### Part I – ESG Essentials

1. ESG - an Introduction
2. Recent Developments of ESG integration
3. Responsible investing across asset classes
4. SG Reporting
5. Investment Process Chain

### Part II – ESG Analysis

6. Approaches of data analysis: Data availability, quality and usage
7. ESG Integration in Analysis
8. ESG Integration in valuation models
9. Investment decisions in the context of the investment process chain
10. Case Study

## EFFAS CESGA® HOLDERS' PROFILE

EFFAS CESGA® Holders are internationally recognized in Europe, Asia, the U.S. and Latin America. More than 800 ESG specialists worldwide have already been accredited with this designation.

### Investors

- Investment Team (Portfolio Manager or Investment Analysts)
- Stewardship Team (ESG team)
- Financial Advisors / Consultant
- Sales / Product Specialists
- Wealth Management

### Corporates

- C-Suite (CEO, CFO, COO)
- Investor Relations (IR)
- Sustainability team within a Company

## CESGA® CERTIFICATION EXAM

The next CESGA® certification exam will be on **13th November 2020**.

CESGA® certification exams in 2021 will be organized on **12th March 2021**, **11th June 2021**, **17th September 2021** and **3rd December 2021**.

The candidate can choose to take the certification exam online or a physical venue in Hong Kong.

## HOW TO REGISTER FOR CESGA® CERTIFICATION DESIGNATION

Friends of the Earth (HK) (FoE (HK)) is the partner of EFFAS in Hong Kong. Take advantage by entering FoE (HK) discount code when register.

**Register today for online course and certification exam.**

Online Computer-based exam Cost: €1,500.00 + VAT

Physical Paper-based exam Cost: €1,600.00 + VAT



<https://bit.ly/3acPI9H>

## QUESTIONS?

For more information visit:



<https://bit.ly/3fAte3a>

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