



Be an Eco-friendly Neighbour
Support Friends of the Earth's "Dim It" Charter

Foreword

Lights Out campaigns are getting popular in Hong Kong in recent years. Since the launch of the first large-scale Lights Out event in Hong Kong by Friends of the Earth (HK) in summer solstice last year (21 June 2008), corporations, government and individuals have supported our "Dim it" campaign and shown concern for air pollution, global warming and light pollution/nuisance by taking actions.

It is, however, far from enough to solve the above-mentioned environmental problems in the long run by merely turning lights off for an hour. We believe, there is always more good corporate citizens can do for our community and our planet.

By launching the "Dim It" Charter, Friends of the Earth (HK) aims at persuading corporations to make a simple commitment to use lightings properly in order to avoid wasting energy and causing light nuisance to your neighbourhood. We believe that with your support, the beauty of the "Pearl of the Orient" would not be overshadowed, but would instead be brightened with a better future.

We sincerely invite you to sign the "Dim it" Charter by making the following commitments starting this coming summer solstice (21 June 2009).



Charter Terms

Clause 1: We, as a joining party of “A Symphony of Lights”, would like to undertake the promises of:

1. For those billboards and exterior lightings affecting residential area, no offending or flashing lights would be used. They would be switched off no later than 11 p.m., in order to avoid energy wastage and light nuisance.
2. Those billboards and exterior lightings that are not affecting residential area would be switched off before midnight.
3. If we have encountered complaints about our billboards and exterior lightings causing energy wastage or light nuisance, we would take immediate action to alleviate the problem, such as reducing the luminance level or advancing the lights out schedule.

Clause 2: We, including all of our buildings, would like to undertake the promises of:

1. For those billboards and exterior lightings affecting residential area, no offending or flashing lights would be used. They would be switched off no later than 11 p.m., in order to avoid energy wastage and light nuisance.
2. Those billboards and exterior lightings that are not affecting residential area would be switched off before midnight.
3. Avoid renting billboards on the façades of residential buildings.
4. If we have encountered complaints about our billboards and exterior lightings causing energy wastage or light nuisance, we would take immediate action to alleviate the problem, such as reducing the luminance level or advancing the lights out schedule.

Please sign the charter and reply to us. Should you have any question, please feel free to contact us via foehk@foe.org.hk or phone: 2528 5588.



Friends of the Earth (HK) “Dim It” Charter

You may either choose Clause 1 or 2 according to the conditions which suit you most.

We, _____ (*corporate name*), agree to support / do not support* Clause 1 of the “Dim It” Charter, to avoid causing light nuisance and to be an eco-friendly neighbour.

We, _____ (*corporate name*), agree to support / do not support* Clause 2 of the “Dim It” Charter, to avoid causing light nuisance and to be an eco-friendly neighbour.

Contact person:

Name: _____

Position: _____

Phone: _____

Email: _____ Date: _____

**Please cross as appropriate.*