



Earth Forum 2023 Rundown

Empowering Sustainable Finance: Leverage Fintech to Examine ESG and Combat Greenwashing

Date: April 21, 2023 (Fri)

Time: 14:00-16:00

Venue: Function Room 2-3, Core E, L3, Cyberport 3

Programme Rundown

14:00-14:05	Officiating Speech: Mr Plato Yip (Chairperson, Friends of the Earth (HK))
14:05-14:10	Welcoming Speech: Mr Daniel Fung (Vice Chairman, Financial Services Development Council)
14:10-14:15	Keynote Speech: Mr Joseph Chan, JP (Under Secretary for the Financial Services and the Treasury, The Government of Hong Kong SAR)
14:15-14:20	Opening Speech: Ir Eric Chan (Chief Public Mission Officer, Hong Kong Cyberport)
14:20-14:25	Message from Guest of Honour Mr Erik Solheim (Former Executive Director of United Nations Environment Programme; Chairman of Treelion International Advisory Committee)

14:25-15:10	<p>Panel 1: How HK can embrace fintech to support ESG and promote green and sustainable finance?</p> <p>Moderator: Mr Mark Barnekow (Executive Director, The University of Chicago Francis and Rose Yuen Campus in Hong Kong)</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Mr Kenneth Hui (Head of the Market Development Division, Hong Kong Monetary Authority) • Mr Daniel Fung (Vice Chairman, Financial Services Development Council) • Mr Ben McQuhae (Vice President, Hong Kong Green Finance Association; Founder, Ben McQuhae & Co) • Ms Karen Lam (Structured Finance and Derivatives Partner, Hong Kong SAR, Linklaters) • Ms Marie-Christine Lee (Founder, Sports for Hope Foundation)
15:10-15:15	<p>Message from Featured Speaker</p> <p>Dr Jin Jian (Director, Institute of Industrial Internet and Internet of Things, China Academy of Information and Communications Technology (CAICT))</p> <p>金鍵博士 (中國信息通信研究院工業互聯網與物聯網研究所所長)</p>
15:15-16:00	<p>Panel 2: How fintech can help examine ESG data and combat greenwashing?</p> <p>Moderator: Mr Victor Yim (Head of FinTech, Hong Kong Cyberport)</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Ms Karen Ho (APAC Head of ESG Regulations and Integration Specialist, Bloomberg) • Mr Arnold Hui (Head of Sustainability Solutions, Hang Seng Indexes Company) • Ms Simone Ng (ESG Solution Specialist, Treelion) • Ms Vivi Hu (CEO and Co-founder, YoujiVest Technology) • Mr Andre Leung (Co-Founder & CEO, Aereve) • Mr Stephen Jue (President & Co-Founder, PortageBay)
16:00-16:05	<p>Announcement of Asia-Pacific Corporate Climate Index</p> <p>Prof Carlos Lo (Board Governor, Friends of the Earth (HK); Director of Centre for Business Sustainability at CUHK Business School)</p>
16:05-16:10	<p>Announcement of the Hong Kong Personal ESG Score</p> <p>Friends of the Earth (HK) and FrancXav Analytics</p>